

# Marketing Specialist

For our office at Arnhem, we're looking for some colleagues for 36-40 hrs a week. Due we're a start up in the Netherlands, there will be enough challenges and some freedom to fill in at your own discretion.

## Missions and position

- Social Media Management
- Website update
- Content creation for News / Website / Social Media
- Demo Bikes coordination and management
- PR and local media / Media release
- Marketing materials management (goodies / events set up etc)
- Showroom management
- Support on local event

## Job requirements

- Online marketing channel operation experience in Europe. Understand social media platform operation methods.
- Experience in cycling industry is a bonus.
- Experience in outdoor advertising. Cycling as a hobby would be nice. English as a working language



**ANANDA**

**JOIN US**

**MARKETING SPECIALIST**

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**MARKETING SPECIALIST**

- 📍 Netherland
- 🌐 English & Dutch
- 👤 1 OPEN POSITION
- 📁 Online+Offline support

## Company information

Ananda was established in September 2011, focuses on continuous upgrading of intelligent e-bike drive system and component including mid motor, hub motor, controller, sensor, HMI, etc. Ananda's latest smart platform covers the needs from commercial bike manufacturers to ordinary riders.

As a leading supplier in the industry, Ananda has been well recognized by customers for its R&D capability and consistent quality. Ananda headquarter is located in Shanghai, and with three main manufacturing facilities in China, a plant in Vietnam under construction. European service center located in Székesfehérvár, Hungary, and service stations all around Europe, we ensure top-quality service to all our customers in the region.

## Working address

Ananda BV, Delta 40, 6825 MS Arnhem, The Netherlands  
Do you want to know more about Ananda, look at our website <https://www.ananda-drive.com/>

## Contact information

If you're interested or have questions, please contact Nita Dekker via [nita.dekker@ananda-drive.com](mailto:nita.dekker@ananda-drive.com) or +31 6 22 51 67 43.